

WILLIAM BROOKES SIXTH FORM

BTEC BUSINESS NATIONAL EXTENDED CERTIFICATE

Level 3 Subject Guide

Exam Board: Pearson Edexcel

DO THE BUSINESS WITH BTEC BUSINESS!

William Brookes Sixth Form is pleased to offer a really exciting new opportunity - BTEC National Extended Certificate in Business.

COURSE OVERVIEW – Why Study this Course?

Post 16 students wanting to continue their education through applied learning, and who aim to progress to higher education and ultimately to employment, possibly in the business sector.

This UCAS points carrying qualification is equivalent to 1 A level and provides a coherent introduction to study of the business sector. Studied alongside other level 3 qualifications, it will support progression to employment after further study at university. However, it can also support students progressing to employment directly, or via an apprenticeship, giving students transferable knowledge, understanding and skills.

WHAT DOES THE QUALIFICATION COVER?

Everyone taking this qualification will study three mandatory units:

- Exploring the Business Environment
- Developing a Marketing Campaign
- Personal and Business Finance

The optional unit covers:

- Market Research.



ENTRY REQUIREMENTS

It is not necessary for students to have completed Business at GCSE but a good aptitude for this subject is highly recommended.

Students who have studied BTEC National Extended Certificate in Business have said:

"I love the fact that I am now on a Business Course in Sixth Form that not only counts towards my University UCAS application, but allows me to be more in control of my destiny. In lessons I can plan my own work and use a range of learning resources to support my progress."

